



Progetto di Terza missione di

SAPIENZA
UNIVERSITÀ DI ROMA



10th Workshop sugli Studi di Genere **Art, Culture and Made in Italy: Gender Perspectives in the Contemporary World**

Sala Convegni Pietro Onida – Piano 3

Facoltà di Economia - Sapienza Università di Roma

11 aprile 2025 – ore 10:00

[Link Zoom](#)

10:00 - Saluti Istituzionali

Fabio Lucidi

*Prorettore alla Quarta Missione e ai Rapporti
con la Comunità Studentesca*

Giovanni Di Bartolomeo

Preside della Facoltà di Economia

Anna Maria Giannini

Delegata della Rettore per le Pari Opportunità

Giuliana Scognamiglio

Presidente del Comitato Unico di Garanzia

11:00 - Introduce e Coordina

Paola Paoloni

*Direttrice dell'Osservatorio Scientifico sugli
Studi di Genere – Ipazia
Direttrice DEI, Sapienza Università di Roma*



Intervengono:

Maria Chiara Iannarelli

*Consigliera Regione Lazio, Vice-Presidente
Commissione Lavoro Formazione e Pari
Opportunità*

Valeria Baglio

*Consigliera dell'Assemblea Capitolina, Comune di
Roma Capitale*

Giulia De Martino

Rappresentante di #nonsitornaindietro

Rosalba Benedetto

*Chief Communication, Marketing, Public Affairs
& Sustainability Officer di Banca Ifis*

Barbara Spezini

Imprenditrice - Colori Vivi Srl Impresa Sociale

Giovanni Schiuma

LUM, Fellow Royal Society of Arts





10th IPAZIA Workshop

Sessioni parallele ore 14:30 – 18:00

Sessions		Entrepreneurship and Innovation	Sustainability and Disclosure	Art, Culture and Inclusion
Chairs		Giuseppe Modaffari	Palmira Piedepalumbo	Antonietta Cosentino
Join us		ROOM A	ROOM B	ROOM C
Place		Auletta II Piano	Aula Pescatore II Piano	Aula Onida III Piano
14:30-14:50	<i>Authors</i>	Serena De Rosa	Paloma Rodríguez Martínez	Carlo Drago, Francesca Valentina Giglio Moro
	Title	Promoting female entrepreneurship in the cultural sector: a comparative analysis of public funding instruments adopted in the regions of Lazio and Andalusia for women	A Gender Perspective in ESG Metrics: A Tool for Empowering Women and driving Sustainability in the Cultural Industries of Made in Italy.	Gender Equality Perspectives at the Intersection of “Made in Italy”, Fashion and Culture: A Text Mining Approach Using Latent Dirichlet Allocation
14:50 - 15:10	<i>Authors</i>	Maria Teresa Bianchi, Raffaele De Socio, Sabrina Ricco	Alberto Cavazza, Francesca Dal Mas, Gaia Bertarelli, Stefano Campostrini	Alba Maria Gallo, Ubaldo Comite
	Title	Female role in the innovation of Made in Italy fashion industry	Integrating gender diversity in well-being policies: a review of the institutional literature	Bridging the Digital Gender Gap: Women Empowerment, Innovation and Inclusion in Made in Italy Industries



15:10 - 15:30	<i>Authors</i>	<i>Edoardo D'Andrassi, Renato Bellesini, Yael Piperno</i>	<i>Alessandra Buonasera, Simona Catuogno, Valeria Naciti, Pasquale Sasso</i>	<i>Mauro Paoloni, Niccolò Paoloni, Valentina Santolamazza</i>
	Title	Made in Italy and gender inclusion: the Gucci case, a model of excellence and female empowerment	The disclosure of intellectual capital in the sustainable reporting of Italian listed SMEs. Uncovering the materiality of gender equality among the ESG topics.	Bridging the Gender Gap in the Contemporary Art Market
15:30 - 15:50	<i>Authors</i>	<i>Francesca Ventimiglia, Greta Bogo, Davide Ceresa, Maria Vergallito</i>	<i>Raffaele Trequattrini, Fabio Nappo, Benedetta Cuozzo, Maria Schimperia, Sara Gigli</i>	<i>Alberto Dello Strologo, Francesca Ventimiglia, Edoardo D'Andrassi</i>
	Title	Financing opportunities for women's entrepreneurship: a scoping review	From compliance to performance: the influence of gender strategies on the economic outcomes in KIOs	Measuring the impact of culture on female empowerment: analysis of a case study
15:50 - 16:10	<i>Authors</i>	<i>Lapo Biancardi, Leonzio Capparelli, Federica Ricci Gaetano Della Corte, Vincenzo Scafarto</i>	<i>Paola Paoloni, Veronica Procacci, Silvia Ievolella</i>	<i>Assunta Di Vaio, Anum Zaffar</i>
	Title	Gender diversity between opportunities and barriers in Made in Italy: a multiple case study	Gender Equality and Industrial Districts: Funding Opportunities for Creative SMEs in the Digital Era	Gender-Sensitive Accountability in the Italian Cultural Content Industry: A Research Agenda
16.10 -16.30		Coffee Break		



16:30 - 16:50	<i>Authors</i>	<i>Daniela Cicchini, Paolo Conte, Luana Pellegrini, Salvatore Principale</i>	<i>Palmira Piedepalumbo</i>	<i>Paola Paoloni, Vincenzo Barba, Alejandra P. Sevilla Guzman, Andrea Pelaez Repiso</i>
	Title	The role of gender diversity in sustainability strategies: An analysis of Italian companies	Technological Innovation, Sustainability, and the Enhancement of Made in Italy: A Literature Review	CBDCs: A Pathway to Female Financial Inclusion
16:50 - 17:10	<i>Authors</i>	<i>Federico De Andreis, Paola Paoloni</i>	<i>Alessandra Lardo, Alberto Manzari, Emanuela Palumbo, Giovanna Del Giudice</i>	<i>Martina Manzo, Elena Borin, Ruba Saleh</i>
	Title	Immigrant entrepreneurship in the Made in Italy agri-food sector	Gender Diversity and Corporate Sustainability in Made in Italy Industries: insights from a Comparative Analysis with FTSE D&I Index Companies.	The state-of-the-art of the reflection on Female Entrepreneurship in Cultural and Creative Industries: a Literature analysis
17:10 - 17:30	<i>Authors</i>	<i>Giuseppe Modaffari, Pedro Seva-Larrosa, Francisco Garcia-Lillo</i>	<i>Antonietta Cosentino, Marco Venuti</i>	<i>Adrianna Kabaly</i>
	Title	Female innovative start-ups in creative industries: the case of Italy	The implementation and disclosure of gender initiatives in the Italian high fashion industry: a qualitative analysis of the sustainability report of listed companies	Digitalisation and gender inclusion in public organisations
17:30 - 17:50	<i>Authors</i>	<i>Simona Arduini, Tommaso Beck, Vincenzo Morelli</i>	<i>Alessandro Galli</i>	<i>Angela Oksana Fiorella, Giacomo Gotti, Carla Morrone, Salvatore Ferri</i>
	Title	The Art Market and Auction Houses. A Study throughout the Gender Lens	Inclusion and equality in NRRP funding for cultural initiatives	Female Leadership and Social Value Creation: The Case of Mattatoio in Rome